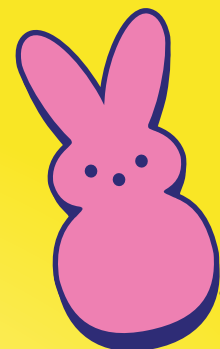




Downtown Cranford
PEEPS®-TACULAR!
2023
Peeps
BRAND



Guidelines

Make a PEEPS® marshmallow masterpiece! Glue, mold, and manipulate those fluffy chicks, bunnies and other PEEPS® shapes to bring your vision to life. All members of the public are invited to participate in the competition. Need some inspiration? *Search online for 'PEEPS® Marshmallow Sculpture'*

Entry Guidelines

General Entry Guidelines

- 🐣 One entry per person.
- 🐣 By submitting your entry you agree to allow Downtown Cranford and Just Born Inc. to use your name and/or images of your entry in print, online publicity materials, and merchandise.
- 🐣 This is a fun show for a family audience. Downtown Cranford reserves the right to not accept an entry for display, and to alter or remove an entry from the display.

Entry Guidelines

- 🐣 Entries must not exceed 18 inches in any dimension.
- 🐣 Downtown Cranford is not responsible for maintaining entries during the event.
- 🐣 Entries will be moved frequently during event setup. They must be engineered so that they can be easily moved and not require attachment to walls, ceiling, etc.
- 🐣 **No onsite setup is allowed.** Please engineer your entry so that it is ready to be displayed when it is dropped off.
- 🐣 Entries will be disposed of by the hosting business location at the end of the event. If the participant would like to pick it up at the end, please make arrangements with the DMC office at the time of registration.

The Competition

Winners receive Downtown Cranford gift cards:

1st Place: \$100

2nd Place: \$75

3rd Place: \$50

The public will vote on their favorite entries from April 1st through April 9th. Winners will be posted online.

Drop-off

Entries must be transported to their assigned location no later than March 31st. Entries will be on display from April 1st-April 9th.

- 🐣 Downtown Cranford PEEPS®-Stacular is family-friendly. The DMC reserves the right not to display an entry that is deemed offensive, controversial, inappropriate, religious, political, or poorly constructed and may remove entries based on guest complaints or damage.
- 🐣 When constructing your project, please refrain from using hazardous materials, food, or spillable items such as liquids or dirt.

TIPS

- 🐣 A strong idea is key. Sometimes the best entries are the simplest, yet most recognizable.
- 🐣 Keep your PEEPS® in a row! Craftsmanship can make or break the overall look of a project.
- 🐣 Fresh PEEPS® are more malleable if you need to mold. Leave your PEEPS® out a few days if you need them stiffer.
- 🐣 For different colors, edible cake paint can color your PEEPS® without damaging them.
- 🐣 Dip scissors in water to cut down on stickiness.

Please contact dmc@cranfordnj.org or (908) 709-7208 if you need additional information.