

[DOWNTOWN CRANFORD]

2022 Public Art Project

CALL FOR ARTISTS

DOWNTOWN CRANFORD IS SEEKING SUBMISSIONS FOR CRANFORD ARTWORK FOR ONE OF OUR UTILITY BOXES.

The chosen artist will receive a \$100 Downtown Cranford gift card.

Artwork will be installed on 3M Vinyl. Must be original, neighborhood-specific work.

PAINTING//ILLUSTRATION//TEXT ART// PHOTOGRAPHY//COLLAGE

FOR APPLICATIONS AND GUIDELINES, PLEASE GO TO WWW.DOWNTOWNCRANFORD.ORG

**SUBMISSION DEADLINE:
OCTOBER 1ST**

Downtown Cranford is a premier shopping and dining destination. Nestled in Union county with easy access to New York City, the quaint town uniquely marries the charm and community of a small town with top-notch shopping and dining experiences.

Artwork by Ruth Nicholas



**DOWNTOWN
CRANFORD**

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2022 Public Art Project

CALL FOR ARTISTS

Downtown Cranford is seeking visual artists to design and create innovative digital art for a few utility boxes throughout the Downtown.

PROJECT DESCRIPTION: Downtown Cranford is seeking visual artists to design and create innovative digital art for the utility boxes located downtown. These highly visible boxes are the black metal boxes at intersections that control the operation of the traffic signals.

A digital reproduction of the successful designs will be transferred into a vinyl product that will be wrapped around the utility boxes. Artists should understand that the finished works will be on functioning equipment that will need repair or replacement at some point in time. Downtown Cranford cannot guarantee the duration of use of each utility box. Artists must accept the risk that their artwork may be damaged, altered, or removed at any time after completion.

SUCCESSFUL PROJECTS WILL REFLECT AN UNDERSTANDING OF:

- A theme representing our community's history, nature or space.
- Interpret these elements into a public artwork for the utility boxes.
- Be an original design that is respectful and suitable for the utility boxes.
- Showcase the artists through design, technique and creativity.

IMPORTANT DETAILS:

Utility Box 1 & 2 (set)

Larger box: **26" x 44" x 68.75"**, Smaller box: **15" x 16" 40"**

Utility Box 3: **22" x 38" 55.5"**

Your design should be developed with this in mind. Panoramic views are recommended. Some are only visible on three sides, however, the wrap will be on all sides. Existing features of the traffic boxes includes vents, a door, hinges and handle. Installation will allow access to these features.

APPLICATION DEADLINE: October 1, 2022

INSTALLATION PROCESS: Fall 2022

SUBMISSION REQUIREMENTS

Artist must be age 16 or older.

Submit up to 3 high quality jpg files not exceeding 5mb.

FOR MORE INFORMATION:

EMAIL DMC@CRANFORDNJ.ORG OR CALL 908.709.7208

Artwork by Ruth Nicholas

